WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Waterfront Strategies / POL Attention: Amanda Adams 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| | | | Page 1 of 2 | | | |
|----------------|---------------------|---------------------------|---------------------|--|--|--|
| Property | WHAS | | | | | |
| Invoice # | 2033035-1 | Order # | 2033035 | | | |
| Invoice Date | 06/30/20 | Alt Order # | WOC12586235 | | | |
| Invoice Month | June 2020 | Deal # | | | | |
| Invoice Period | 06/01/20 - 06/30/20 | Flight Dates | 06/30/20 - 07/20/20 | | | |
| Advertiser | ISS/ AFSCME | - | | | | |
| Product | TV | | | | | |
| Estimate # | 8519 | | | | | |
| | Account Executive | Ben Stecker | | | | |
| | Sales Office | TEGNA Sales Washington DC | | | | |
| | Sales Region | National | | | | |
| | Agency Code | 9914573 | | | | |
| | Advertiser Code | 121 | | | | |
| | Billing Calendar | Calendar | | | | |
| | Billing Type | Cash | | | | |
| | Special Handling | | | | | |
| | Agency Ref | 10957AG | | | | |
| | Advertiser Ref | 135233 | | | | |
| | Product 1 | 128 | | | | |
| | Product 2 | | | | | |

| | | - | | | | Spots/ | | _ | |
|--------------------|------------------------|---|-----------------|-------------------------|--------|----------------|----------|------|-------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 1 06/30/20 | 07/20/20 | WHAS11 WAKE UP NE WS @ 6A - Rate | 6-7a | MTWTF | :30 | 2 | \$175.00 | NM | |
| Weeks: | Start Date 06/30/20 | End Date MTWTFSS 07/06/20 MTWTF | Spots/Week 2 | <u>Rate</u> \$175.00 | | | | | |
| Spots: <u># Ch</u> | <u>Day</u> Air | Date <u>Air Time</u> Descript | tion | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 2 All | Tu 06/ | 30/20 6:14 AM WHAS1 | 1 WAKE UP NEW | S @ 6A6-7a | :3 | 0 AFSCME2 | 0103H | | \$175.00 NM |
| 4 06/30/20 | 07/20/20 | WHAS11 NEWS @ 530 P - Rate | 530-6p | MTWTF | :30 | 3 | \$350.00 | NM | |
| Weeks: | Start Date 06/30/20 | End DateMTWTFSS07/06/20MTWTF | Spots/Week 3 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descript | tion | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 All | Tu 06/ | 30/20 5:42 PM WHAS1 | 1 NEWS @ 530P - | Rate 530-6p | :3 | 0 AFSCME2 | 0103H | | \$350.00 NM |
| 5 06/30/20 | 07/20/20 | WHAS11 NEWS @ 6 & 630p Su-F - Rate | 6-630p | MTWTF | :30 | 3 | \$350.00 | NM | |
| Weeks: | Start Date 06/30/20 | End DateMTWTFSS07/06/20MTWTF | Spots/Week 3 | <u>Rate</u> \$350.00 | | | | | |
| Spots: <u># Ch</u> | <u>Day</u> Air | Date <u>Air Time</u> Descript | tion | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 All | Tu 06/ | 30/20 6:12 PM WHAS1 | 1 NEWS @ 6 & 63 | 0p Su- 6-630p | :3 | 0 AFSCME2 | 0103H | | \$350.00 NM |
| 8 06/30/20 | 07/20/20 | WHAS11 NEWS AT 11 M-F - Rate | 11-1135p | MTWTF | :30 | 3 | \$375.00 | NM | |
| Weeks: | Start Date 06/30/20 | End Date <u>MTWTFSS</u> 07/06/20 <u>MTWTF-</u> - | Spots/Week 3 | <u>Rate</u> \$375.00 | | | | | |
| Spots: <u># Ch</u> | <u>Day</u> Air | Date <u>Air Time</u> Descript | tion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 3 All | Tu 06/ | 30/20 11:34 PM WHAS1 | 1 NEWS AT 11 M- | F - Rat 11-1135p | :3 | 0 AFSCME2 | 0103H | | \$375.00 NM |
| | | | | Total Spots | | 4 | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| Invoice # | 2033035-1 | Invoice Month | June 2020 |
|--------------|-------------|----------------|---------------------|
| Invoice Date | 06/30/20 | Invoice Period | 06/01/20 - 06/30/20 |
| Advertiser | ISS/ AFSCME | | |
| Product | TV | | |
| Estimate # | 8519 | | |

Include Invoice # on Check - Payment Terms 30 Days

| Gross Total \$1 | ,250.00 |
|-----------------|---------|
|-----------------|---------|

Agency Commission \$187.50

Net Amount Due \$1,062.50

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