WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Waterfront Strategies / POL Attention: Amanda Adams 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

			Page 1 of 2			
Property	WHAS					
Invoice #	2033035-1	Order #	2033035			
Invoice Date	06/30/20	Alt Order #	WOC12586235			
Invoice Month	June 2020	Deal #				
Invoice Period	06/01/20 - 06/30/20	Flight Dates	06/30/20 - 07/20/20			
Advertiser	ISS/ AFSCME	-				
Product	TV					
Estimate #	8519					
	Account Executive	Ben Stecker				
	Sales Office	TEGNA Sales Washington DC				
	Sales Region	National				
	Agency Code	9914573				
	Advertiser Code	121				
	Billing Calendar	Calendar				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	10957AG				
	Advertiser Ref	135233				
	Product 1	128				
	Product 2					

		-				Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 06/30/20	07/20/20	WHAS11 WAKE UP NE WS @ 6A - Rate	6-7a	MTWTF	:30	2	\$175.00	NM	
Weeks:	Start Date 06/30/20	End Date MTWTFSS 07/06/20 MTWTF	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u> Descript	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
2 All	Tu 06/	30/20 6:14 AM WHAS1	1 WAKE UP NEW	S @ 6A6-7a	:3	0 AFSCME2	0103H		\$175.00 NM
4 06/30/20	07/20/20	WHAS11 NEWS @ 530 P - Rate	530-6p	MTWTF	:30	3	\$350.00	NM	
Weeks:	Start Date 06/30/20	End DateMTWTFSS07/06/20MTWTF	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 All	Tu 06/	30/20 5:42 PM WHAS1	1 NEWS @ 530P -	Rate 530-6p	:3	0 AFSCME2	0103H		\$350.00 NM
5 06/30/20	07/20/20	WHAS11 NEWS @ 6 & 630p Su-F - Rate	6-630p	MTWTF	:30	3	\$350.00	NM	
Weeks:	Start Date 06/30/20	End DateMTWTFSS07/06/20MTWTF	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u> Descript	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 All	Tu 06/	30/20 6:12 PM WHAS1	1 NEWS @ 6 & 63	0p Su- 6-630p	:3	0 AFSCME2	0103H		\$350.00 NM
8 06/30/20	07/20/20	WHAS11 NEWS AT 11 M-F - Rate	11-1135p	MTWTF	:30	3	\$375.00	NM	
Weeks:	Start Date 06/30/20	End Date <u>MTWTFSS</u> 07/06/20 <u>MTWTF-</u> -	Spots/Week 3	<u>Rate</u> \$375.00					
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u> Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
3 All	Tu 06/	30/20 11:34 PM WHAS1	1 NEWS AT 11 M-	F - Rat 11-1135p	:3	0 AFSCME2	0103H		\$375.00 NM
				Total Spots		4			

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2033035-1	Invoice Month	June 2020
Invoice Date	06/30/20	Invoice Period	06/01/20 - 06/30/20
Advertiser	ISS/ AFSCME		
Product	TV		
Estimate #	8519		

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$1	,250.00
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Agency Commission \$187.50

Net Amount Due \$1,062.50

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